

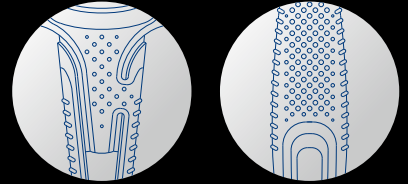
NEW LINE-UP

НОВА ЛИНИЯ

KAI New

ERGONOMIC COMFORT GRIP

Well-balanced rubber-coated handle for stable & comfortable shaver controlling.



INTELLIGENT FITTING SYSTEM

All-new INTELLIGENT FITTING SYSTEM allowing the razor head to pivot at multiple directions follows any contours of the face with gentle & smooth feeling.



ADVANCED TECHNOLOGY
INCREDIBLE FEELINGS

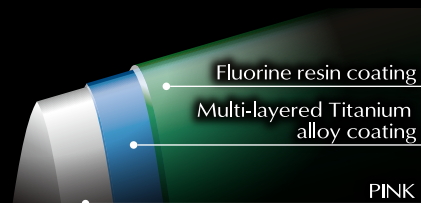
iFIT

5BLADE FOR SMOOTH SHAVING

Titanium coated 5-blade with our latest PINK & NCAT Technology brings incredible closeness with longer lasting performance.



KAI Feature

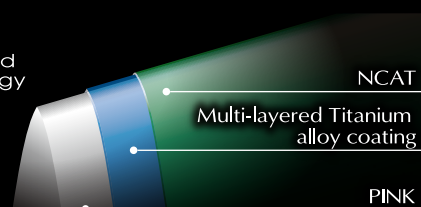


Harder by 2.8 times (than our conventional blade) Sets a new standard in blade hardness

Innovative "PINK" special blade-hardening technology has evolved shaving performance. The blade is 2.8 times harder. This reduces the risk of cuts and dramatically lessens skin damage.

Multi-layered coating makes the edge contact with skin even smoother

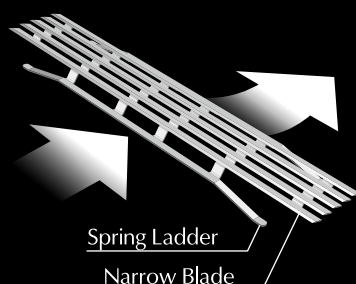
The blade has special titanium and fluorine resin coatings which provide smooth shaving for sensitive skin.



NCAT is our brand new thinner fluorine resin coating technology, reducing the resistance to the skin by 20% compared with our conventional method.

NCAT provides better shaving performance from the 1st use.

Narrow Blade



Unique multi narrow blades structure

The combination of narrow blades and the spring ladder frame in unique structure provides;

- * Excellent rinsing performance
- * Comfortable and gentle edge contact on skin

KAI Disposable Razors

iFIT

5 Blade **NEW**

PINK W Titanium Coating

NCAT

Narrow Blade



- Intelligent Fitting System
- Ergonomic Design Handle Shape with Rubber Grip
- Aloe vera & Vitamin E lube strip
- Slim head
- Cartridge with elastomer bumper

K5 Dispo

5 Blade **NEW**

PINK W Titanium Coating

Narrow Blade



- Pivoting head
- Comfort-grip handle
- Aloe vera & Vitamin E lube strips

NP3

3 Blade **NEW**

PINK W Titanium Coating

NCAT

Narrow Blade



- Pivoting head
- Slim head
- Comfort-grip handle
- Cartridge with elastomer bumper
- Aloe vera & Vitamin E lube strip

K3MD

3 Blade **NEW**

PINK W Titanium Coating

NCAT

Narrow Blade



- Pivoting head
- Slim head
- Comfort-grip handle
- Cartridge with elastomer bumper
- Aloe vera & Vitamin E lube strip

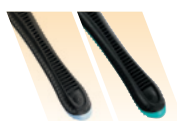
Besty EX 3

3 Blade **NEW**

PINK W Titanium Coating

NCAT

Narrow Blade



- Pivoting head
- Slim head
- Comfort-grip handle
- Cartridge with elastomer bumper
- Aloe vera & Vitamin E lube strip

Besty EX

2 Blade **NEW**

PINK W Titanium Coating

NCAT

Narrow Blade



- Pivoting head
- Comfort-grip handle
- Aloe vera & Vitamin E lube strip

KAI Disposable Razors

K4PD

4 Blade **NEW**

PINK **W** Titanium Coating

Narrow Blade



- Pivoting head
- Cushion-grip handle
- Shea butter & Vitamin E moisture strips

PureKomachi 4

4 Blade **NEW**

PINK **W** Titanium Coating

Narrow Blade



- Pivoting head
- Cushion-grip handle
- Shea butter & Vitamin E moisture strips

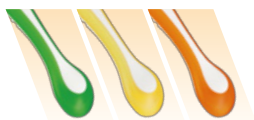
K3PD

3 Blade **NEW**

PINK **W** Titanium Coating

NCAT

Narrow Blade



- Pivoting head
- Slim head
- Cushion-grip handle
- Cartridge with elastomer bumper
- Aloe vera & Vitamin E moisture strips

Besty EX 3

3 Blade **NEW**

PINK **W** Titanium Coating

NCAT

Narrow Blade



- Pivoting head
- Slim head
- Cushion-grip handle
- Cartridge with elastomer bumper
- Aloe vera & Vitamin E lube strip

K3D

3 Blade **NEW**

W Titanium Coating

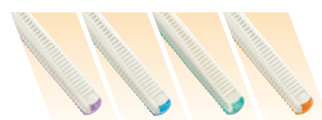


- Pivoting head
- Cushion-grip handle
- Cartridge with elastomer bumper
- Aloe vera & Vitamin E moisture strip

Besty EX

2 Blade **NEW**

W Titanium Coating



- Pivoting head
- Cushion-grip handle
- Aloe vera & Vitamin E lube strip

KAI System Razors

KAI 5

5 Blade Men

PINK W Titanium Coating

NOAT
Narrow Blade



- Pivoting head
- Slim head
- Proper-weight metal handle with rubber grip
- Cartridge with elastomer bumper
- Aloe vera & Vitamin E lube strip

Surfing

3 Blade Men

PINK W Titanium Coating

Narrow Blade



- Pivoting head
- Comfort grip handle
- Aloe vera & Vitamin E lube strips

Compatible Refill System



Refills can be used for all types of handles. Compatible refill system is adopted.

You can enjoy various types of shaving with a single handle. The refills adopt the compatible refill system which makes them utilizable for all the handles flexibly.



Pretty Princess

3 Blade Women

PINK W Titanium Coating

Narrow Blade



- Pivoting head
- Aloe vera & Vitamin E moisture strips

KAI Basic Razors

NTS

2 Blade Men **NEW**



- Pivoting head
- Aloe vera & Vitamin E lube strip

NTFS

2 Blade Men **NEW**



- Fixed head
- Aloe vera & Vitamin E lube strip

KAI Trimmer Razors

Leg Trimmer

1 Blade Men



- Pivoting head
- Comfort-grip handle
- Comb-shaped head
- Razor for shaving moderate amount of leg hair

bi-hada L/T

1 Blade Women



- Safety guard
- Nonslip ribbed handle
- Isoflavone & Vitamin E moisture strip(bi-hada T)
- Best for downy hair shaving

Can L/T

1 Blade Women



- Safety guard

Eyebrow Razor

1 Blade Women



- Safety guard

Bikini

1 Blade Women



- Safety guard
- Aloe vera & Vitamin E moisture strip
- Underbar with comb

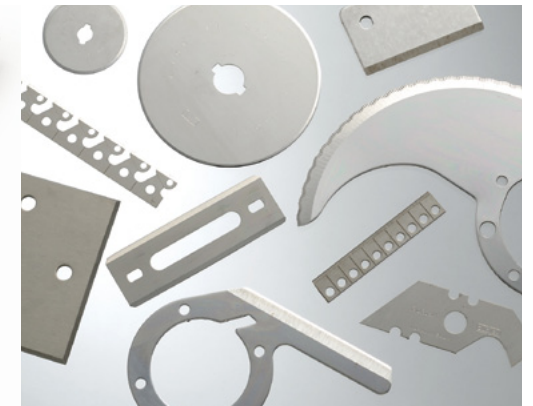


KAI Variety

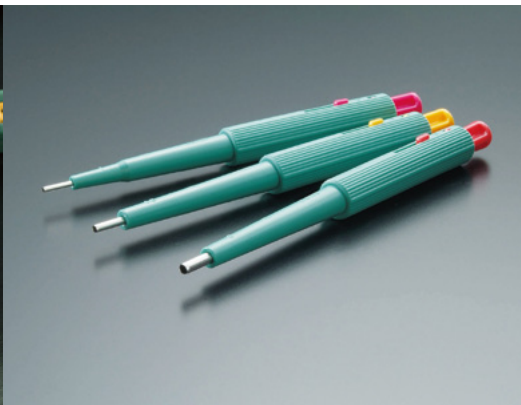
Beauty Care



Professional Product



Medical

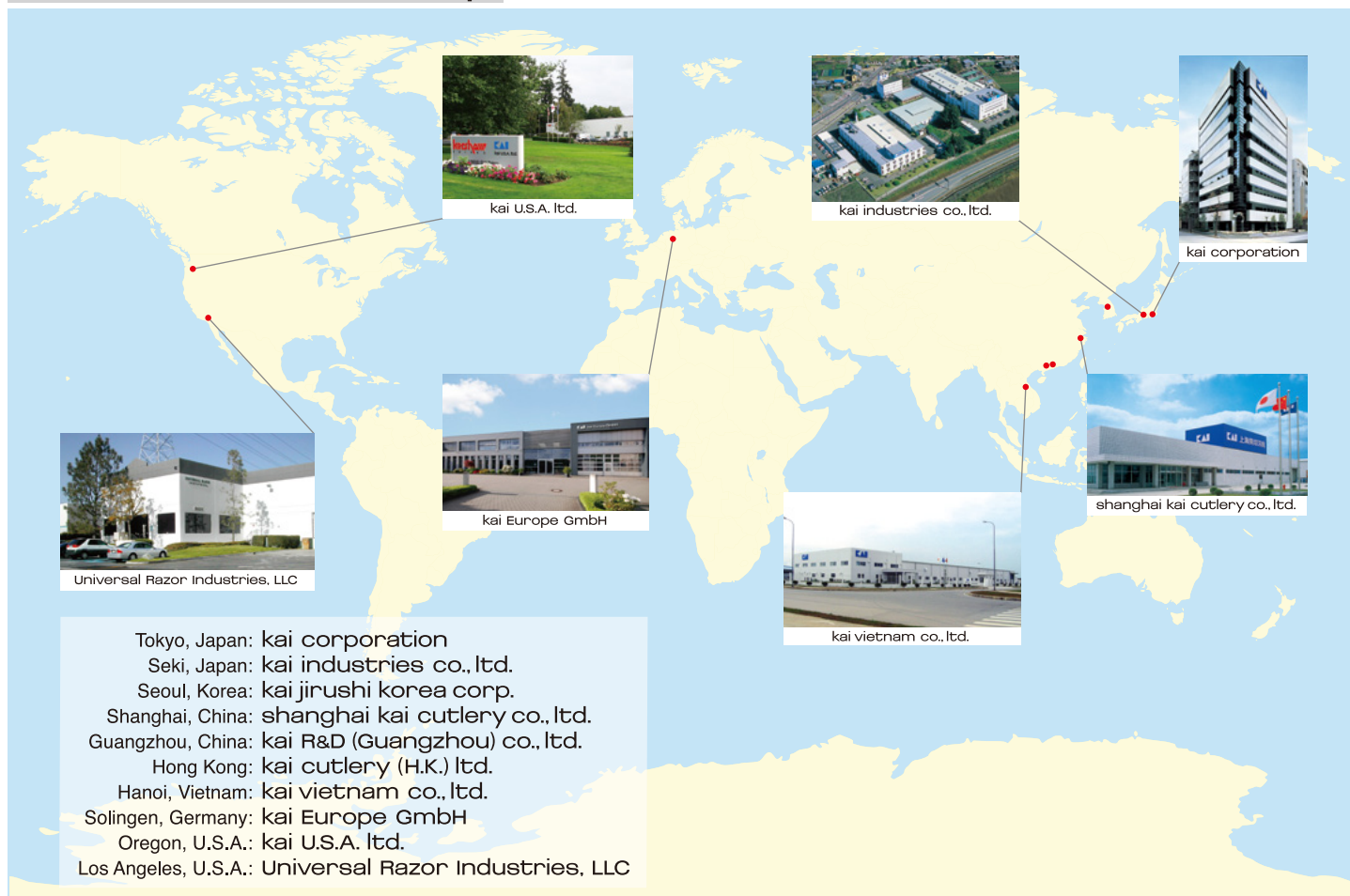


Housewares



About KAI Group

World Wide Network of KAI Group



KAI, the history of cutlery

KAI is a company that currently manufactures, sells, exports and imports more than 10,000 different kinds of cutlery and cutting tools, ranging from kitchen utensils to cosmetic accessories and surgical implements.

KAI started in 1908 as a small pocket-knife factory in the city of Seki, which is known in Japan as the City of Good Swordsmen.

Even though the company has become large, one principle, nokaji (blacksmith's) spirit, has been consistently upheld by KAI. "The nokaji strives to make blades that are suited to the daily lives of people by bringing to bear on the task all his craftsmanship and all his heart."

KAI strives to find an answer to the question: "how can we bring the spirit of the nokaji into the 21st century?"

KAI Group Key Milestones

1908: KAI group started making pocket knives.



1932: Led by Saijiro Endo, 1st president, KAI group started making razor blades.

1951: KAI group started making disposable razors under the leadership of Saijiro Endo Junior, 2nd president.



1970: KAI U.S.A. Ltd. was founded in Portland Oregon.

1998: KAI group developed the K3, the world's first triple blade razor.



1999: KAI group started supplying Universal Razor Industries to gain distribution for its razors in the US market.

2008: KAI group developed PINK (Plasma Ion New process by KAI) technology, which improved its razor blades' edge durability (Harder by 2.8 times).

2010: KAI group developed NCAT (Nano Coating Advanced Technology) for better 1st use and more comfortable shaving.



2012: KAI group developed the iFIT the intelligent fitting system.



kai industries co., Ltd.

1110, Oyana, Seki City, Gifu, 501-3992, Japan
 Phone: +81 (0) 575 28 3134
 Facsimile: +81 (0) 575 28 6611
www.kai-ind.co.jp/en

kai Europe GmbH

Kottendorfer Str. 5, 42697 Solingen, Germany
 Phone: +49 (0) 212 23 23 80
 Facsimile: +49 (0) 212 23 23 899
www.kai-europe.com/razors/es